



Giving Kosovo

2021

REPORT ON THE STATE OF PHILANTHROPY QUICK FACTS



2,216,328 €

recorded amount



243

number of instances

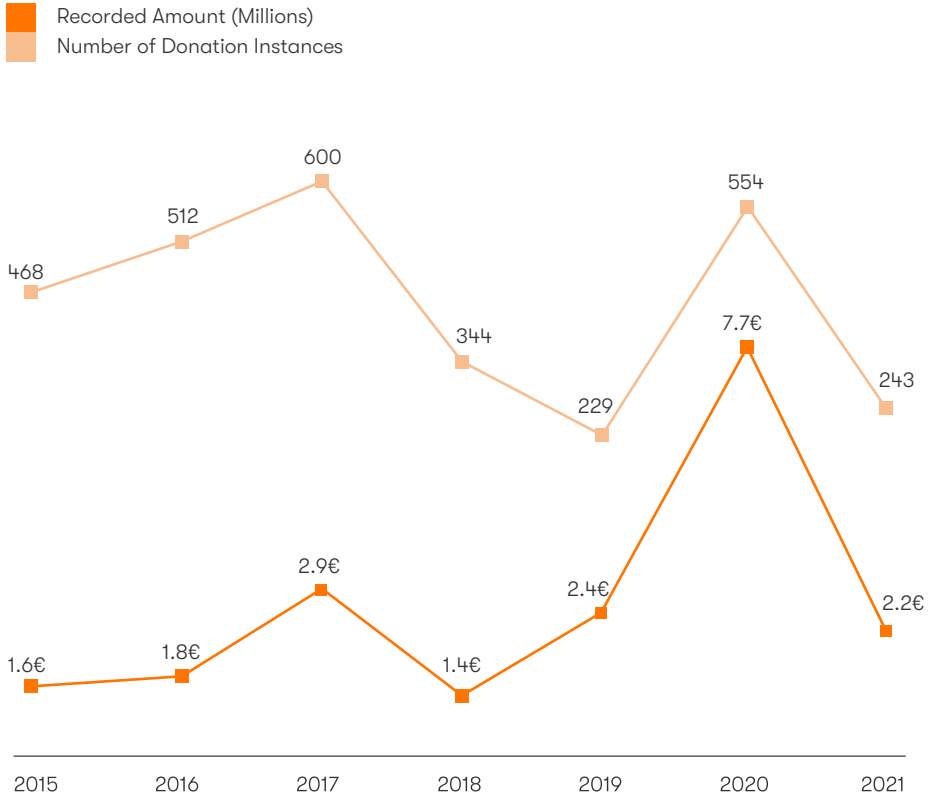


1.2 €

donated amount per capita

Trend of giving

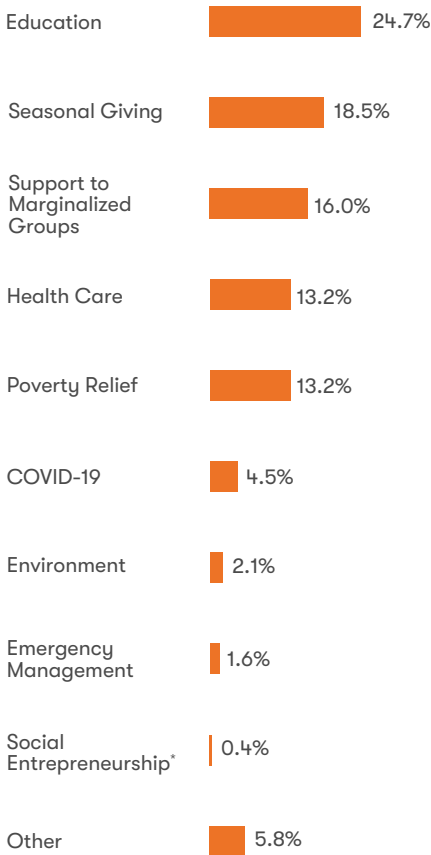
In 2021, a total of 243 donation instances were recorded, through which around 2,220,000 euros were donated. When excluding the pandemic year, philanthropic activity in 2021 returned to a similar level as in 2019. The donated amount per capita was 1.2 euros, which is less than the regional average.



Themes

Donors' support was most frequently directed to education, followed by seasonal giving, while social entrepreneurship generated the largest share of the donated amount. Giving for education was most commonly in the form of scholarships or equipment from generous individuals. The high percentage for social entrepreneurship was due to one donation instance – the investment of the Golden Eagle Foundation and Frutex Company, worth one million euros, for opening a paper factory that is intended to employ people with specific needs.

Share of Donation Instances

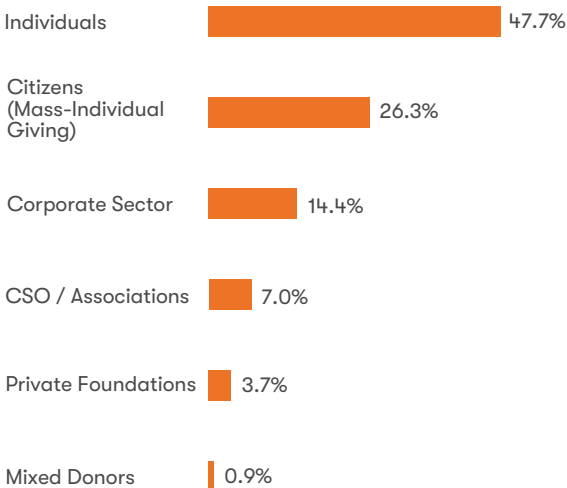


* Social entrepreneurship had a share of 65.9% of the total donated amount.

Donors

Out of all donation instances, almost half were initiated by donors from the diaspora. Prominent individual donors remained the most frequent donor type. Compared to 2020, private entities (individuals and citizens – mass individual giving) had a larger share in the total number of instances, while the activity from the corporate sector decreased. Regarding the recipient type, individuals and companies most frequently donated to the general public, while mass-giving of citizens was most commonly directed to non-profit organizations.

Share of Donation Instances



Data source:
Givingbalkans.org

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