



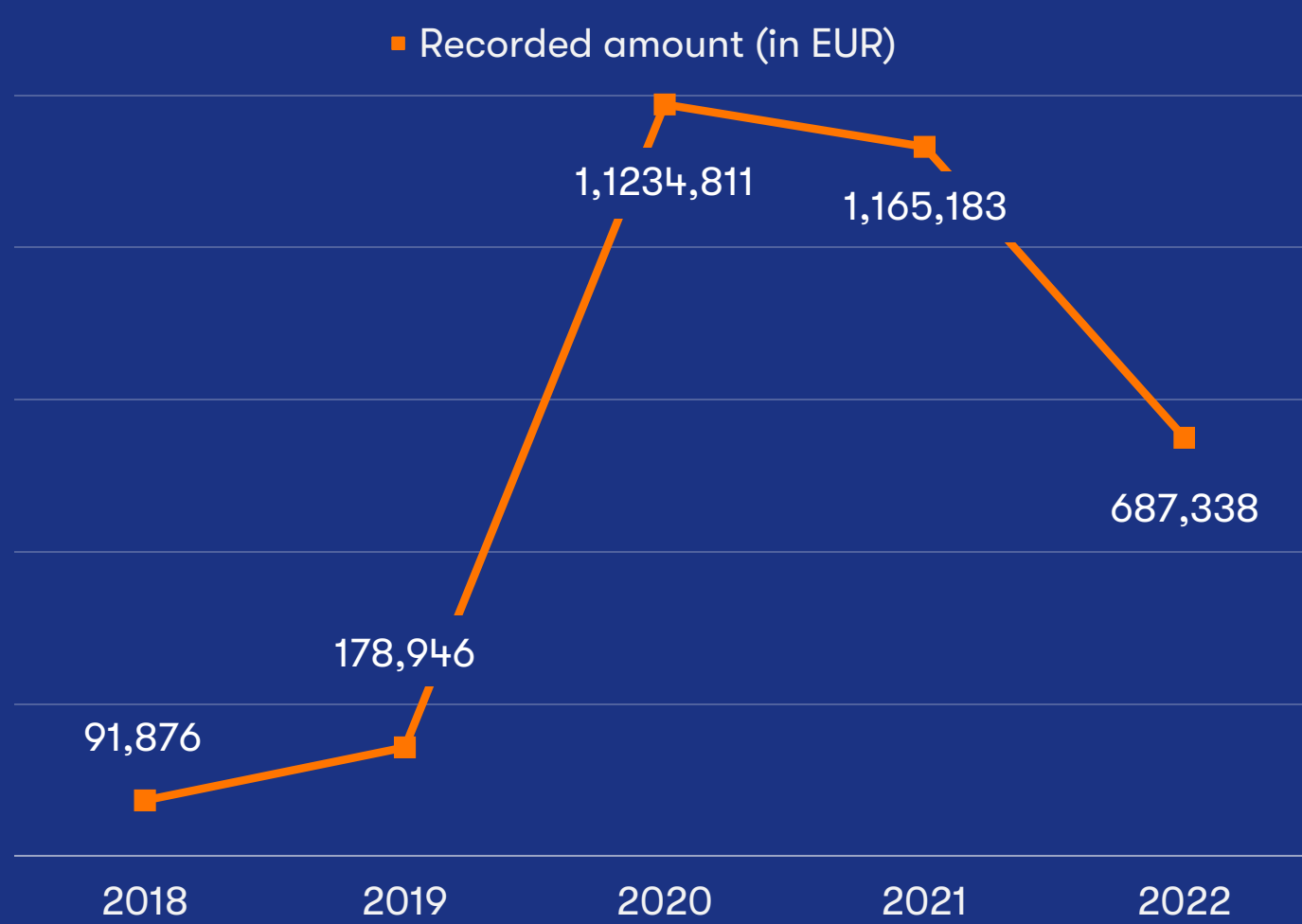
Giving Kosovo 2022

REPORT ON THE STATE OF PHILANTHROPY

WHAT IS THE ROLE OF THE CORPORATE SECTOR IN KOSOVO'S PHILANTHROPY ECOSYSTEM?

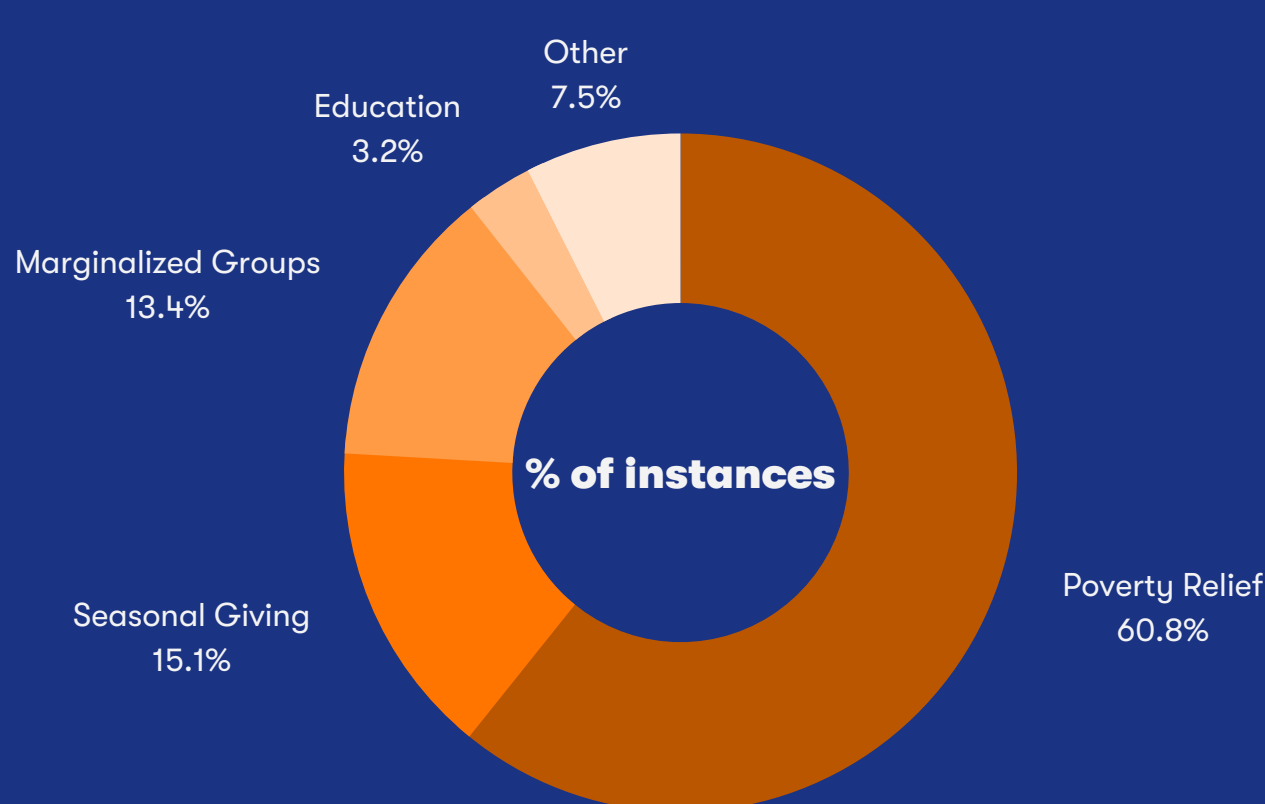
The corporate sector has been an important factor in Kosovo's philanthropy ecosystem since the tracking of philanthropy in Kosovo began. From 2018 to 2022, companies in Kosovo donated more than 3.4 million EUR for the common good through 657 giving instances.

Trends in Corporate Giving



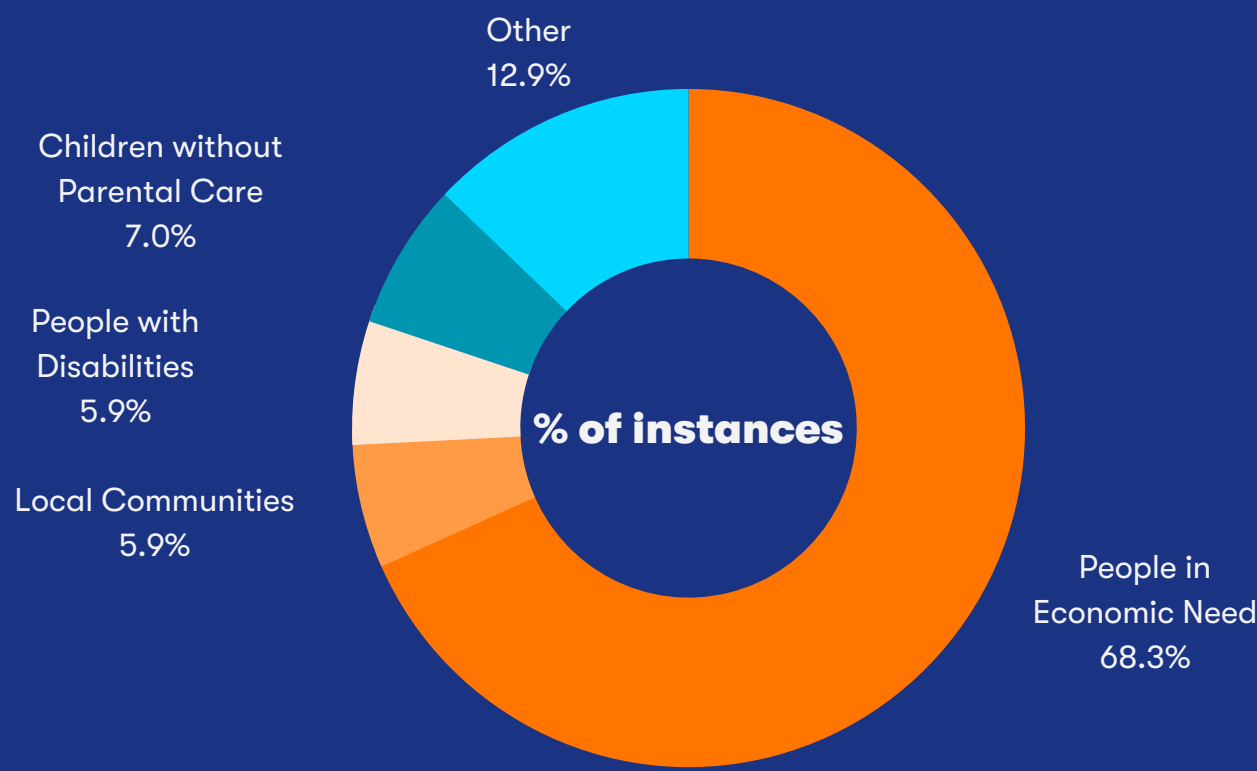
What Causes Did the Corporate Sector Support the Most in 2022?

In 2022 the most supported cause was Poverty Relief – supported through more than 60% of philanthropic instances.



Who Benefited from Corporate Giving in 2022?

The beneficiary group that received the most support from corporate giving in 2022 were people in economic need.



Regarding recipients, companies split their giving between nonprofits/CSOs (46.2%) and individuals and families (43.5%).



More than 75.7% of the sum donated by companies in 2022 was directed in a way that would make a strategic difference, while more than 87.1% of instances of giving were donations with short-term effects.

Want to know more? You can find all the information about corporate donations in Kosovo in 2022 [at the link](#).

Source: givingbalkans.org/kosovo_en



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