



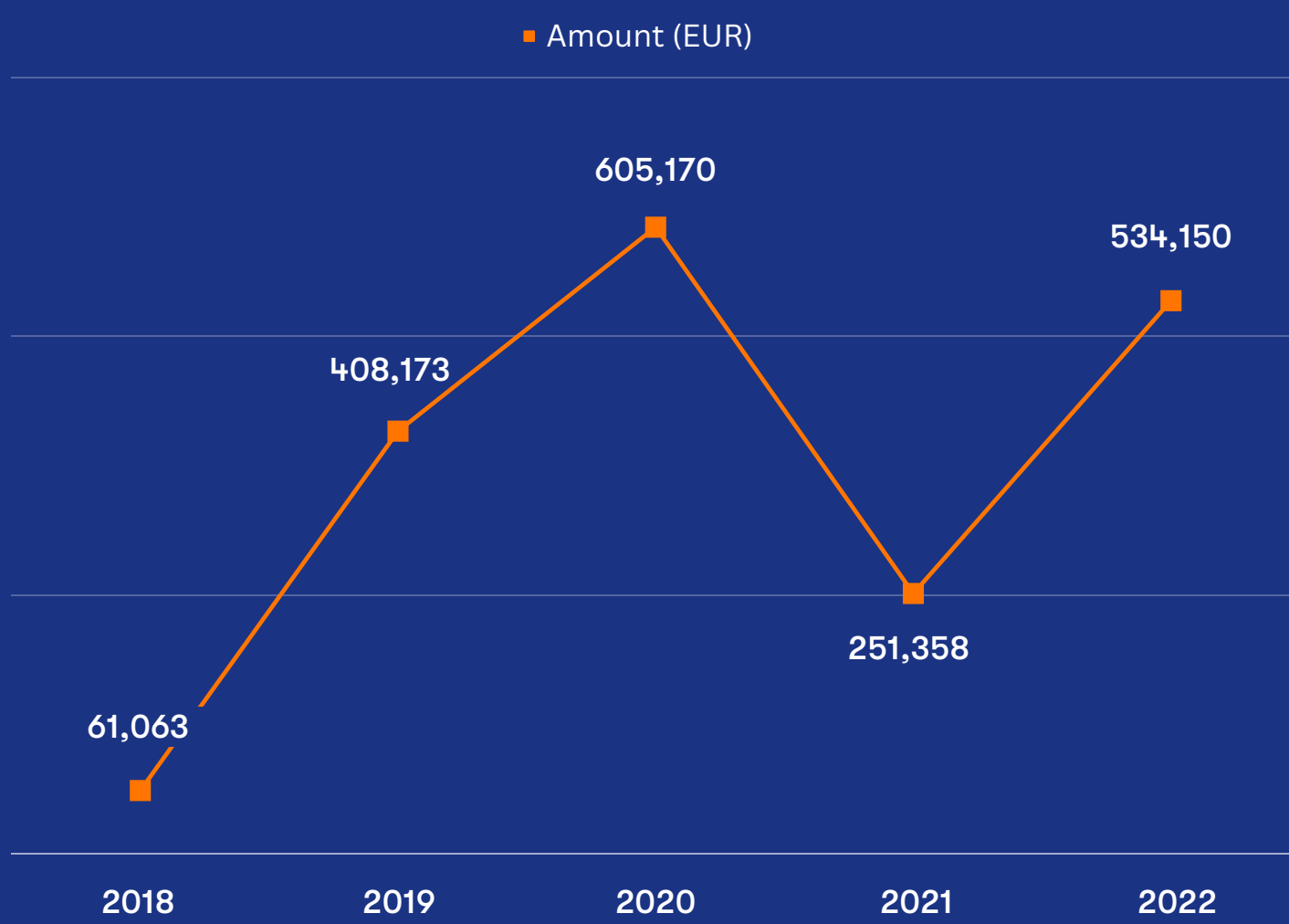
# Giving Kosovo 2022

## REPORT ON THE STATE OF PHILANTHROPY

# WHAT IS THE ROLE OF INDIVIDUALS IN KOSOVO'S PHILANTHROPY ECOSYSTEM?

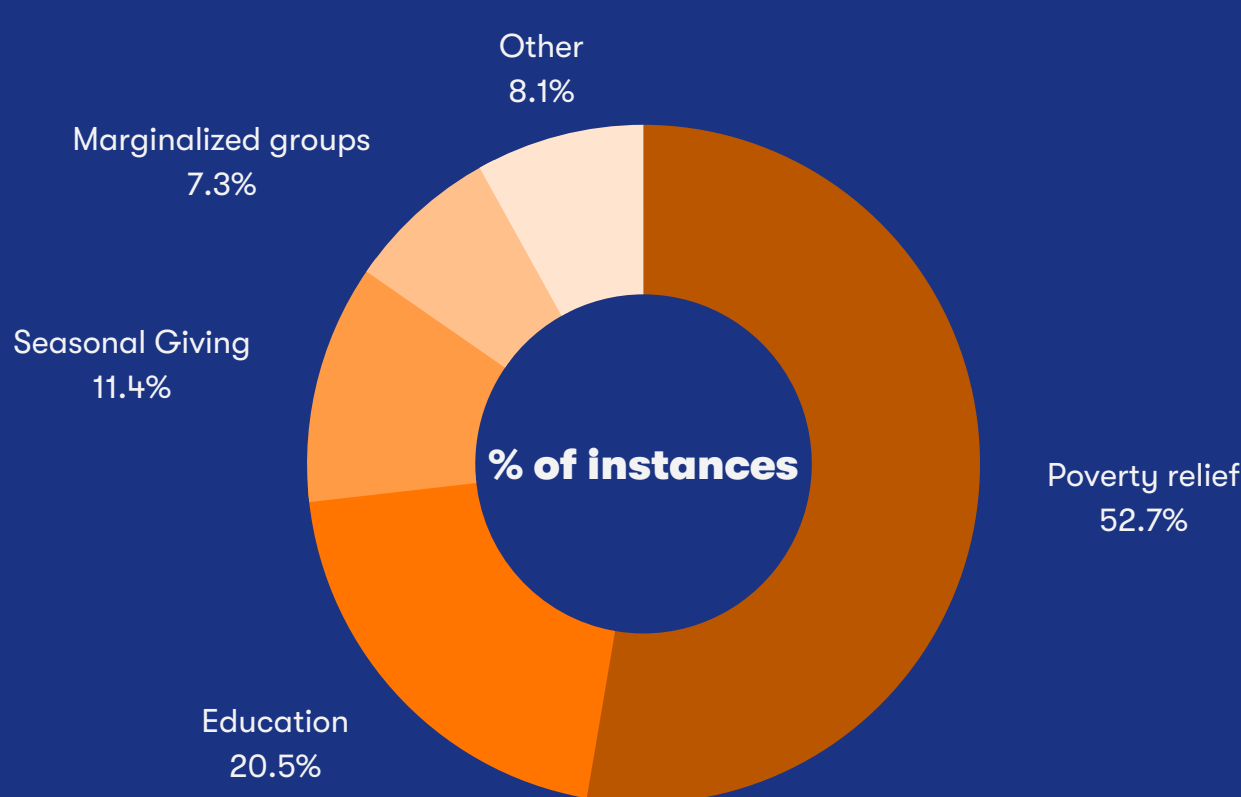
Individuals have been the most prominent donor type in Kosovo since we began tracking philanthropy in this country. From 2018 to 2022, named individuals donated more than 1,8 million EUR for the common good through 1,126 instances of giving.

### Trends in the Individual Giving



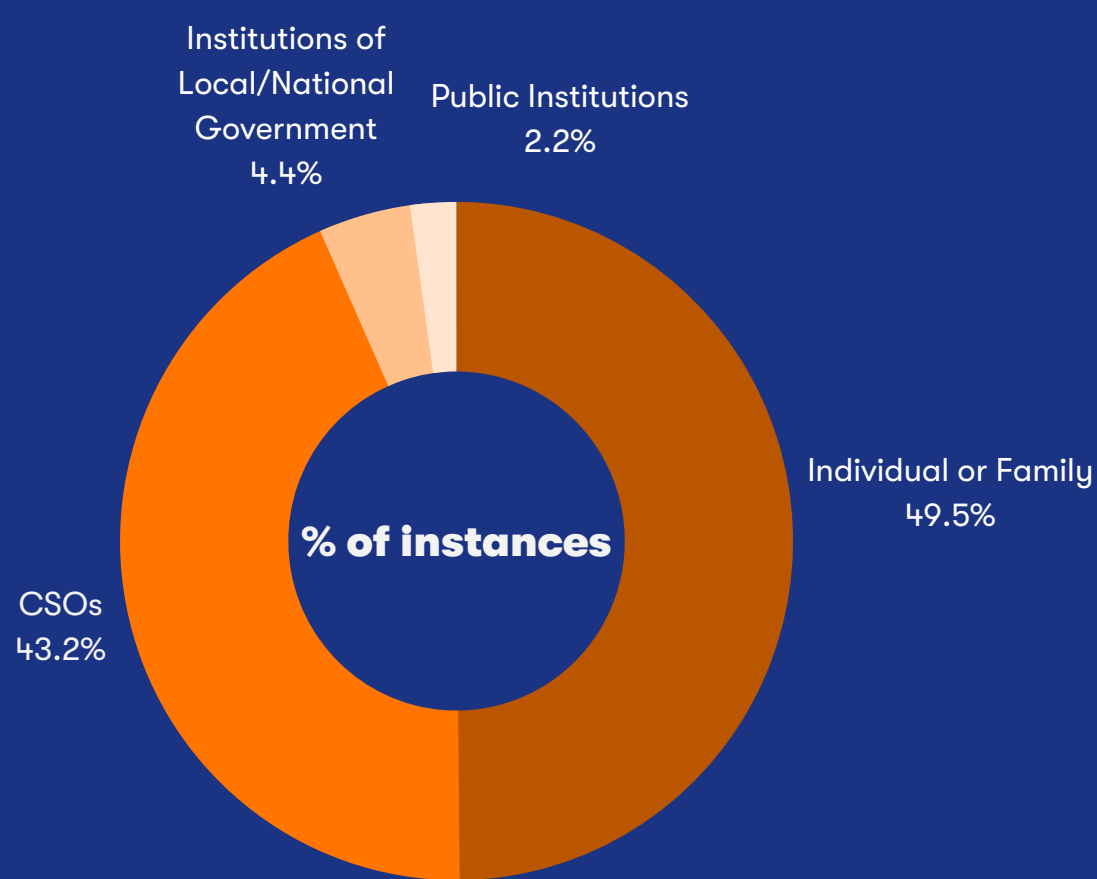
### What Causes Did the Individuals Support the Most in 2022?

In 2022 the most supported causes were Poverty Relief/Migration and Education, both in terms of instances and the donated sum.



### Who Were Individuals Giving To in 2022?

Individual giving was primarily focused on giving directly to other individuals or families at 49.5% of instances, followed by donations to support nonprofits ([civil society organizations](#)) at 43.2% of instances.



The most supported beneficiary group in 2022 in terms of the instances of giving were people in economic need, while the general population benefited from the largest share of the donated sum.



More than 65% of all individual giving in 2022 was directed to uses that aimed to achieve short-term impact, while only 32.6% was intended as long-term support.

Want to know more? You can find all the information about individual donations in Kosovo in 2022 [at the link](#).

Source: [givingbalkans.org/kosovo\\_en](https://givingbalkans.org/kosovo_en)



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The Citizen Engagement Activity in Kosovo is a five-year initiative implemented by Kosovar Civil Society Foundation (KCSF) in partnership with the United States Agency for International Development (USAID).