



Giving Kosovo 2022

REPORT ON THE STATE OF PHILANTHROPY

The year 2022 was a key year in the expansion of the philanthropy ecosystem in Kosovo. More than EUR 3.45 million in giving was recorded through 920 unique donation instances. This marked a 33% increase compared to the value of donations recorded in 2021.



EUR 3,455,000

recorded donated amount



920

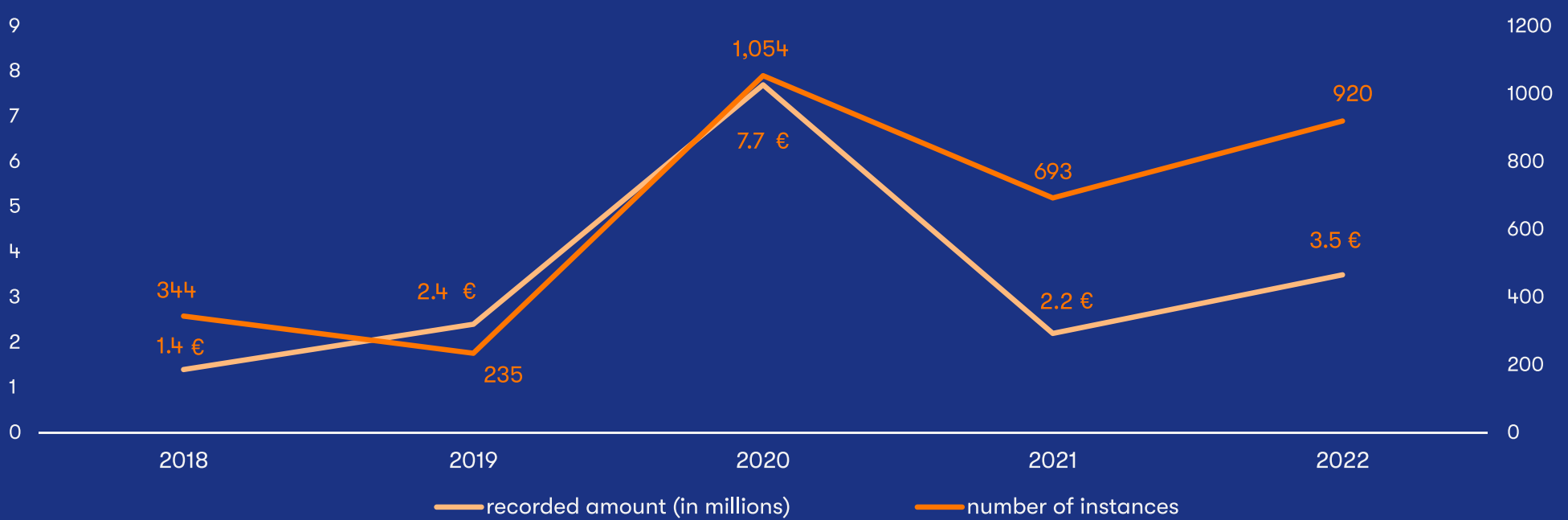
recorded donation instances



EUR 1.9

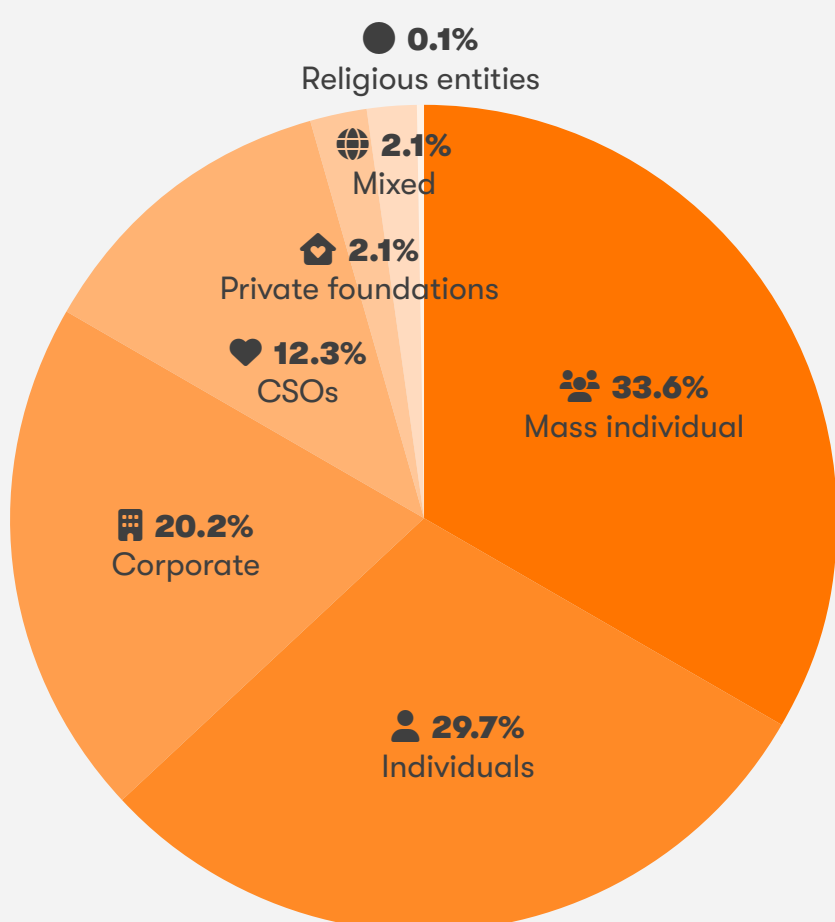
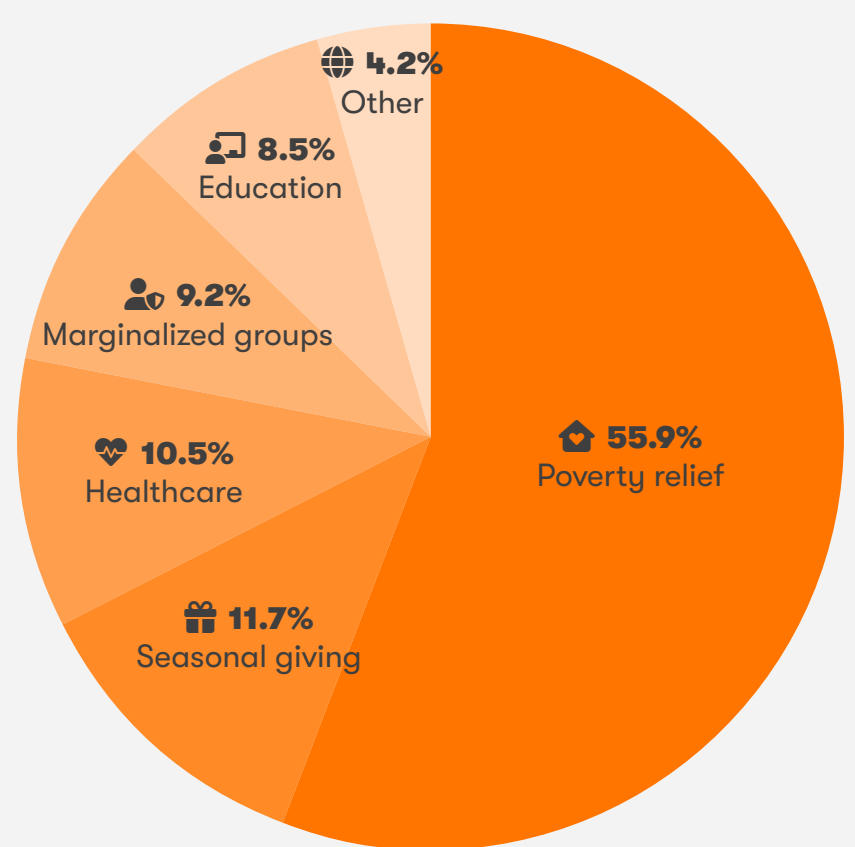
donated per capita

Giving Trends 2018 – 2022



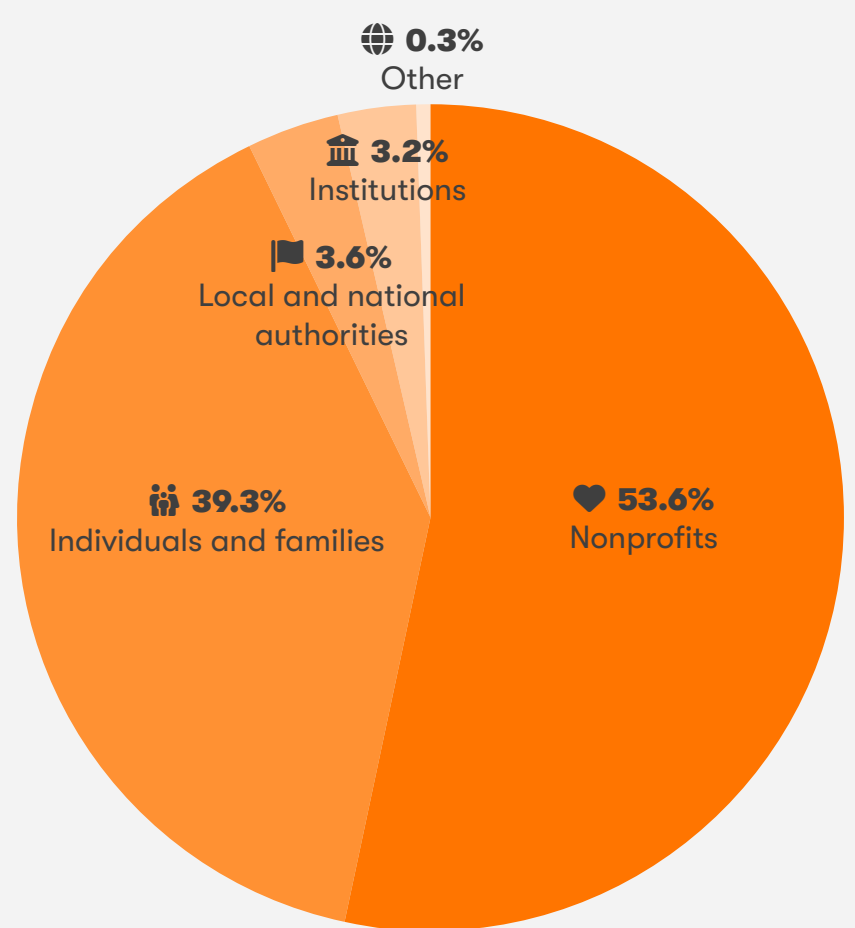
Causes

In 2022, poverty relief became the most important cause, rising to 55.9% of instances from 13.2% in 2021. Other key areas: seasonal giving (11.7%), healthcare (10.5%), support to marginalized groups (9.2%), education (8.5%). Poverty relief mainly focused on short-term aid.



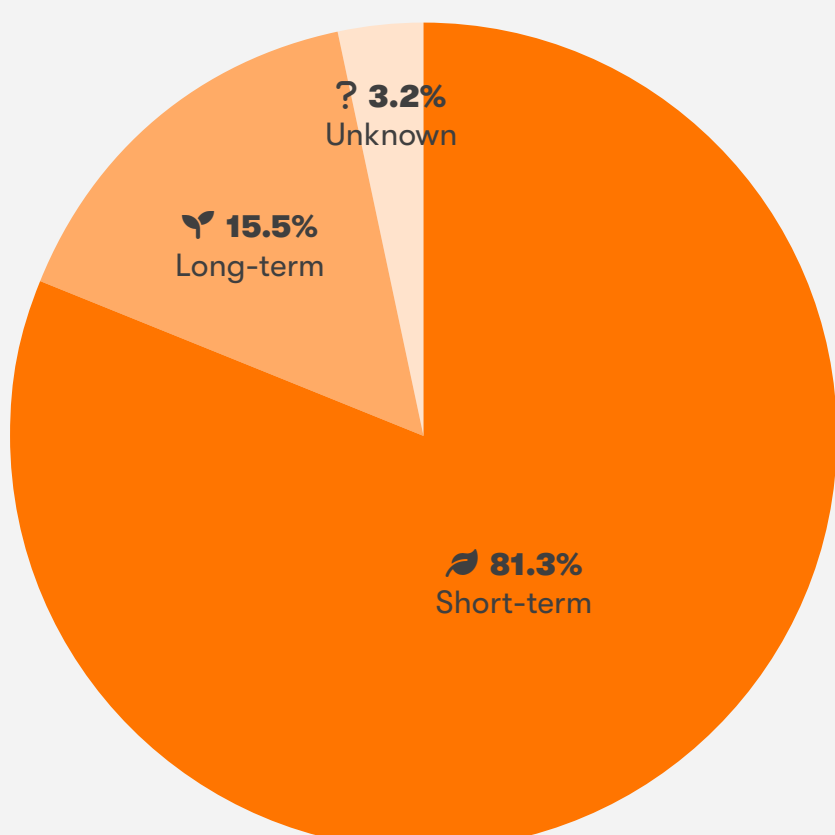
Donors

Mass-individual giving was the main donor type in 2022 (33.6%), followed by known individuals (29.7%), totaling 63.3% of instances. Corporate sector participated in 20.2% of giving instances, and diaspora donations made up 18.3% of all donations, spread across donor types.



Recipients

Nonprofits became top donation recipients in 2022 (53.6%, up from 25.2% in 2021), overtaking individuals and families (39.3% in 2022, down from 54.1% in 2021), reversing previous trends. Local and national authorities and public institutions received fewer donations in 2022.



Intended effects

In 2022, 81.3% of donations focused on short-term humanitarian needs, the highest since 2013, when we began tracking philanthropy in Kosovo. This reversed a trend towards strategic, long-term giving, mainly due to the high concentration of poverty relief donations.

Source: givingbalkans.org/kosovo_en



This infographic is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of Catalyst Balkans and do not necessarily reflect the views of USAID or the United States Government.

The Citizen Engagement Activity in Kosovo is a five-year initiative implemented by Kosovar Civil Society Foundation (KCSF) in partnership with the United States Agency for International Development (USAID).